

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

# FORM 12b-25

# NOTIFICATION OF LATE FILING

(Check one): S Form 10-KSB £ Form 20-F £ Form 11-K £ Form 10-QSB £ Form 10-D £ Form N-SAR £ Form N-CSR

For Period Ended: December 31, 2007

- £ Transition Report on Form 10-K
- £ Transition Report on Form 20-F
- £ Transition Report on Form 11-K
- £ Transition Report on Form 10-Q
- £ Transition Report on Form N-SAR

For the Transition Period Ended:

Read Instruction (on back page) Before Preparing Form. Please Print or Type. Nothing in this form shall be construed to imply that the Commission has verified any information contained herein.

If the notification relates to a portion of the filing checked above, identify the Item(s) to which the notification relates:

N/A

#### PART I - REGISTRANT INFORMATION

Health Enhancement Products, Inc.

Full Name of Registrant

N/A

Former Name if Applicable

7740 East Evans Road

Address of Principal Executive Office (Street and Number)

Scottsdale, Arizona 85260

City, State and Zip Code

#### PART II — RULES 12b-25(b) AND (c)

If the subject report could not be filed without unreasonable effort or expense and the registrant seeks relief pursuant to Rule 12b-25(b), the following should be completed. (Check box if appropriate)

- (a) The reason described in reasonable detail in Part III of this form could not be eliminated without unreasonable effort or expense;
- (b) The subject annual report, semi-annual report, transition report on Form 10-K, Form 20-F, Form 11-K, Form N-SAR or Form N-CSR, or portion thereof, will be filed on or before the fifteenth calendar day following the prescribed due date; or the subject quarterly report or transition report on Form 10-Q or subject distribution report on Form 10-D, or portion thereof, will be filed on or before the fifth calendar day following the prescribed due date; and
  - (c) The accountant's statement or other exhibit required by Rule 12b-25(c) has been attached if applicable.

#### PART III - NARRATIVE

State below in reasonable detail why Forms 10-K, 20-F, 11-K, 10-Q, 10-D, N-SAR, N-CSR, or the transition report or portion thereof, could not be filed within the prescribed time period.

Health Enhancement Products, Inc. (the "Company") is unable to file its Annual Report on Form 10-KSB for the fiscal year ended December 31, 2007 (the "Form 10-KSB") by March 31, 2008, the prescribed deadline for such filing, without unreasonable effort or expense, due to its ongoing review with the Company's auditors of certain financial statements and disclosures cotained in the Form 10-KSB, including with respect to the Company's outstanding warrants. The Company intends to file the Form 10-KSB as promptly as practicable and, in any event, no later than on the fifteenth calendar day following the filing deadline (i.e., April 15, 2008).

SEC 1344 (03-<br/>05)Persons who are to respond to the collection of information contained in this form are not<br/>required to respond unless the form displays a currently valid OMB control number.

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### PART IV — OTHER INFORMATION

(1) Name and telephone number of person to contact in regard to this notification

| Janet L. Crance | (480) | 385-3800           |
|-----------------|-------|--------------------|
| (Name)          | (Area |                    |
|                 | Code) | (Telephone Number) |

(2) Have all other periodic reports required under Section 13 or 15(d) of the Securities Exchange Act of 1934 or Section 30 of the Investment Company Act of 1940 during the preceding 12 months or for such shorter period that the registrant was required to file such report(s) been filed? If answer is no, identify report(s).

Yes⊠ No □

(3) Is it anticipated that any significant change in results of operations from the corresponding period for the last fiscal year will be reflected by the earnings statements to be included in the subject report or portion thereof? Yes □ No □

If so, attach an explanation of the anticipated change, both narratively and quantitatively, and, if appropriate, state the reasons why a reasonable estimate of the results cannot be made.

Health Enhancement Products, Inc.

(Name of Registrant as Specified in Charter)

has caused this notification to be signed on its behalf by the undersigned hereunto duly authorized.

Date: March 31, 2008

By: /s/ Janet L. Crance

Janet L. Crance Chief Administrative Officer

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