FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL						
DMB Number:	3235-0287					
Estimated average burden						
ours per respon	se 0.5					

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1															
Reporting Person -	<u>.</u>	2. Issuer Name and Ticker or Trading Symbol HEALTH ENHANCEMENT PRODUCTS [HEPI]					'S INC	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director Officer (give title below) Other (specify below)							
O DR. NW	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 02/19/2013													
(Street)		4. If Amendment, Date Original Filed(iled(Mont	h/Day/Y	rear)	6. Individual or Joint/Group Filing(Check Applical X_Form filed by One Reporting Person Form filed by More than One Reporting Person				able Line)		
(State)	(Zip)		Т	Γable	1 - N	on-D)eri	ivative S	ecurit	ies Acaı					
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)			2A. Deemed Execution Date, if any		3. Transact Code (Instr. 8)		4. Securities Acquir (A) or Disposed of (Instr. 3, 4 and 5)		cquired ed of (D)	ed 5. Amount of Secur Beneficially Owned		ties Following	6. 7. N Ownership of I Form: Ber Direct (D) Ow	Beneficial Ownership	
					Code	,	V	Amount	or	Price				(I)	(Instr. 4)
02/19	9/2013				P				,	\$	3 11,552,	140		D	
02/21	/2013				P			25,000	A	\$ 0.2313 (2)	11,577,	140		D	
02/22	2/2013				P			71,400	A	\$ 0.23	11,648,	540		D	
parate line for eac	h class of seco	urities be	neficiall	ly ow	ned d	P	ers	sons wh	n this	form a	re not req	uired to re	espond un	less	EC 1474 (9- 02)
												l			
Derivative Conversion Date Security or Exercise (Month/Day/Year)		4. Transaction Code (Instr. 8)		5. of Do Se Ac (A D) of (In	of		6. Date Exercisable and Expiration Date		e 7. de An Un Se	Title and nount of derlying curities str. 3 and		Derivative Securities Beneficially Owned Following Reported	Owners Form of Derivat Security Direct (or Indir	Ownershi (Instr. 4)	
									Expira		Amount				
R C (O) (C B)	(State) Continue of the con	(State) (Zip) (State) (Zip) 2. Transaction Date (Month/Day/Year) 02/19/2013 02/21/2013 02/22/2013 Darate line for each class of sec Table II - I	D. HEAL [HEPI (First) (Middle) 3. Date (DDR. NW 02/19/ (Street) 4. If Ar 2. Transaction Date (Month/Day/Year) 2A. Dee Execution any (Month/I 02/19/2013 02/21/2013 02/22/2013 Table II - Derivative (e.g., puts Transaction ate Month/Day/Year) 3A. Deemed Execution Date, if Tansaction ate Month/Day/Year) 4. If Ar	D. HEALTH EN [HEPI] (First) (Middle) 3. Date of Earli 02/19/2013 (Street) 4. If Amendme (State) (Zip) 2A. Deemed Execution Date (Month/Day/Year) (Month/Day/Year) 02/19/2013 02/19/2013 02/21/2013 Darate line for each class of securities beneficial of the company of the	D. HEALTH ENHA [HEPI] (First) ODR. NW (Street) 3. Date of Earliest TO2/19/2013 4. If Amendment, D (State) (Zip) Table 2. Transaction Date (Month/Day/Year) (Month/Day/Year) 2A. Deemed Execution Date, if cany (Month/Day/Year) (Month/Day/Year) 2A. Deemed Execution Date, if cany (Month/Day/Year) (City) Table (A. If Amendment, D (A. If Am	D. HEALTH ENHANCE [HEPI] (First) (Middle) 3. Date of Earliest Transaction Date (Month/Day/Year) (Street) 4. If Amendment, Date Or Date (Month/Day/Year) 2. Transaction Date (Month/Day/Year) 02/19/2013 2A. Deemed Execution Date, if any (Month/Day/Year) 02/19/2013 P 02/21/2013 P 02/21/2013 P Darate line for each class of securities beneficially owned definition of Code (Lastron Date, if any (Month/Day/Year)) Table II - Derivative Securities Acquires, puts, calls, warrants, and continued and (Month/Day/Year) Transaction ate (Month/Day/Year) (Month/Day/Year) 3A. Deemed Execution Date, if any (Month/Day/Year) (Instr. 8) (Month/Day/Year) 4. 5. Numication of Derivation Code (Instr. 8) (Month/Day/Year) (Instr. 8) (Month/Day/Year) (Instr. 8)	D. HEALTH ENHANCEME [HEPI]	HEALTH ENHANCEMENT HEPI]	HEALTH ENHANCEMENT PRODE HEPI	HEALTH ENHANCEMENT PRODUCT [HEPI] 3. Date of Earliest Transaction (Month/Day/Year) 02/19/2013 4. If Amendment, Date Original Filed(Month/Day/Year) 1. Table I - Non-Derivative Securities 2. Transaction Date 2. Transaction 2. Deemed 2. Transaction 2. Deemed 2. (Month/Day/Year) 2. Transaction 2. Deemed 2. (Month/Day/Year) 2. Transaction 3. Transaction 4. Securities Acquired, Disposed of, or (e.g., puts, calls, warrants, options, convertible strength of the form displays: Table II - Derivative Securities Acquired, Disposed of, or (e.g., puts, calls, warrants, options, convertible strength of the form displays:	HEALTH ENHANCEMENT PRODUCTS INC [HEPI]	HEALTH ENHANCEMENT PRODUCTS INC [HEPI] Direct Office O	Code V Amount Code V Amount Code Co	D. HEALTH ENHANCEMENT PRODUCTS INC [HEPI] Check all appli Director Officer (give title below) Month/Day/Year) O2/19/2013 4. If Amendment, Date Original Filed(Month/Day/Year) A. If Amendment, Date Original Filed(Month/Day/Year) O2/19/2013 4. If Amendment, Date Original Filed(Month/Day/Year) O2/19/2013 A. Deemed Execution Date, if (Month/Day/Year) O2/19/2013 A. Deemed Execution Date, if (Month/Day/Year) O2/19/2013 P O2/2000 O2/2	D. HEALTH ENHANCEMENT PRODUCTS INC [HEPT] HEALTH ENHANCEMENT PRODUCTS INC [HEPT] (Check all applicable) (Check all

Describer Occasional Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Maggiore Christopher D. 4788 NOBLES POND DR. NW		X					
CANTON, OH 44718							

Signatures

/s/ Christopher Maggiore	02/22/2013
Signature of Reporting Person	Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in column 4 is a weighted average price. The shares were purchased in multiple same day transactions at prices ranging from \$0.22 to \$0.25. The (1) reporting person undertakes to provide Health Enhancement Products, Inc. and its securityholders, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.
- The price reported in column 4 is a weighted average price. The shares were purchased in multiple same day transactions at prices ranging from \$0.225 to \$0.237. The (2) reporting person undertakes to provide Health Enhancement Products, Inc. and its securityholders, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares purchased at each separate price within the ranges set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.